

# Racers Under The Son

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WWW.RUTS.ORG

**Federal Tax ID**

**95-4802487**

Racers Under the Son (RUTS) is a Christian off-road motorcycle club and a 503(c) non-profit organization. We are also an American Motorcycle Association (AMA) District 37-sanctioned club. RUTS needs sponsors like you to help promote our upcoming desert race and share the Gospel of Jesus Christ. Our AMA District 37 Dual European Scrambles desert race, affectionately known as “Meltdown 35,” takes place on May 30 – 31, 2026.

We offer two challenging racecourses each day and a youth race on Saturday. In the past, we have had up to 500 racers, along with their families and friends, in attendance. On Saturday evening, **with the support of sponsors like you**, we offer a complimentary barbecue, bringing racers and their families together for a fun evening of music, giveaways, the kid’s race trophy presentation, and a LIVE BAND! This gathering allows us to share our mission statement, our club's vision, and a brief presentation of the Gospel of Jesus Christ. During this event, we will also recognize and promote all our sponsors. Additionally, we will facilitate a short Sunday morning Bible devotional before the races commence.

All sponsors’ names/logos will be printed on our race t-shirts, which will be available to purchase at the event. Your name/logo will also appear on our race flyer, posted on the AMA District 37 website and social media platforms and distributed to over 3,000 racers. We also place these flyers in various motorcycle shops across Southern California. If you provide a banner or flags, we will display them in the race signup area or at the start/finish lines as additional advertising for your business. \*

## **Sponsorship Levels**

- **Gold - \$500 and up:**
  - LARGE title sponsor logo on the t-shirt.
  - Three race t-shirts.
  - Three race pins.
  - Logo on the race flyer and results.
  - Banner signage\*
  - Public recognition at the evening event.
- **Silver - \$250:**
  - MEDIUM sponsor logo on the t-shirt.
  - One race t-shirt.
  - One race pin.
  - Logo on the race flyer and results.
  - Banner signage\*
  - Public recognition at the evening event.
- **Bronze - \$100:**
  - SMALL sponsor logo on the t-shirt.
  - One race pin
  - Logo on the race flyer and results.
  - Banner signage\*
  - Public recognition at the evening event.

We hope you will partner with us to make this event a huge success for our AMA D37 community. Please mail checks, payable to RUTS, to our Treasurer, Jody Scott, at 4222 Jade Avenue, Cypress, CA 90630. We also accept PayPal (@RacersUndertheSon), Venmo (@ruts1) and Zelle (Jody@ruts.org). Product donations are also appreciated. The more donated giveaways we receive, the more impactful our event will be. For questions, contact:

- Blane at 714-920-0490
- Jody at 714-403-4611

Please email high-resolution artwork or logos (JPG format preferred) to blanebock@sbcglobal.net by May 1, 2025, or earlier if possible.

Thank you for your consideration and support!