

Racers Under The Son

4222 Jade Ave
Cypress, CA 90630

www.ruts.org
Federal Tax I.D.
95-4802487

Racers Under The Son (RUTS) is a Christian off-road motorcycle racing club. We are also an American Motorcycle Association District 37-sanctioned club. RUTS is seeking sponsors like you to help promote our upcoming desert race. Our AMA District 37 Dual European Scrambles desert race, affectionately known as “Meltdown”, will be May 22nd and 23rd, 2021

With the support of our sponsors, we will have two challenging race courses each day. At our previous races, we had 500 racers plus their families and friends in attendance. On Saturday evening we always hold a complimentary barbecue which brings together the racers and their families for a fun evening of music, giveaways, a kid’s race trophy presentation and a LIVE BAND! It is most often our opportunity to share our mission statement and vision as a club with the other racers that we call our friends. We will also thank and promote our sponsors at this evening presentation. The more donated giveaways we get from our sponsors, the more we get to thank them!

All sponsors’ names/logos will be printed on our race t-shirts, either on the front or the back, depending on your sponsorship level. There will be t-shirts for sale at the race. Your name/logo will also be on the back of our flyer, which is mailed to about 3000 AMA District 37 members and placed in various motorcycle shops. Your name/logo will also be on our race results (mailed out after the race). If you have a banner or flags you would like to lend or give us, those will be placed in the race signup area as additional advertising for you. Sponsors will receive t-shirts and a race finishers PIN in appreciation of your support.

Sponsorship levels:

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| Gold | \$500. LARGE title sponsor logo on FRONT and BACK of tee shirt, 3 race tees, 3 race PINS. Logo on flyer, logo on race results, banner at sign ups, public recognition at evening event. (limited to 3) |
| Silver | \$250. MEDIUM sponsor logo on BACK of tee shirt, 1 race tee, 1 race PIN. Logo on flyer, race results, banner at sign ups, public recognition at evening event. |
| Bronze | \$100. SMALL sponsor logo on BACK of tee shirt, Logo on flyer, race results, banner at sign ups, public recognition at evening event. |

We hope that you will partner with us to put on this event for our D37 community. Mail Checks (made payable to RUTS) to our Treasurer, Jody Scott, 4222 Jade Ave Cypress, CA 90630

High resolution.artwork / Logo (in any format, JPG preferable) should be emailed to scott@ruts.org by May 1st latest, preferably earlier.

Thank you for your consideration and support!